



Newsletter

Spring, 2009

• "Everything is Better When It's Fair" •

What's Inside

Pages 1&2

Artisan's Event

Page 3

President's Letter

Page 4

Recent &

Upcoming Events

Page 5

Directory

Just stands for justice for workers disadvantaged by conventional economic systems. Fare stands for products handcrafted by artisans using natural sustainable materials and traditional methods. Think of the fair trade certified label on coffee, tea and chocolate as the global farmers market - bringing quality products to the American consumer from the developing world.

World Fair Trade Day Celebration 2009

Just Fare Market in Fond du Lac, Green America and Partners for Just Trade invite you to celebrate World Fair Trade Day with artisans Evangelina Pizarro and Ayde Riveros! For the first time these artisans will travel from Peru to share their stories of how Fair Trade has radically changed their lives.

On their U.S. tour -

Resonating Change: Connecting Communities through Fair Trade -

Ms. Pizarro and Ms. Riveros will give firsthand accounts of how the purchase of Fair Trade products directly improves the lives of farmers and artisans in the global south.

The tour will visit Fond du Lac on May 7, 2009:

You are invited to hear the delegation at one of several venues:

- * Just Fare will host a **luncheon at 11:30 at First Presbyterian Church, 1225 4th Street, Fond du Lac.** Please call 322-3334 to make a luncheon reservation
- * A second public opportunity will be at the **Fond du Lac Public Library at 6:30 pm.**

continued on page 2

RESONATING CHANGE
connecting communities through Fair Trade

Hear Fair Trade artisans Ayde Riveros and Evangelina Pizarro's **compelling stories** of their turbulent lives and learn how Fair Trade has helped them achieve **economic and social stability.**

When
Thursday, May 7th
6:30-8pm

Where
Fond du Lac
Public Library
32 Sheboygan St

Get free Fair Trade resources and learn how you can use your **purchasing power** to **impact the world.**

Visit www.FairTradeTour.org
for more information

Tanzanian Trunk Show



In support of Empowering Women's Futures THOMAS JICENI
The AIDS Orphans Sewing Project
in Tanzania, East Africa.

June 23, 2009
4:00 - 7:30 pm
First Presbyterian Church
1225 4th Street, Fond du Lac

Hand-made African clothes -
AIDS Orphans Sewing Project
Just Fare Market. Fare Trade items
Elegant Elephant Extravaganza

New this year! Plants for sale

Supper and snacks available from
Holy Family Conference
of St. Vincent de Paul Society

For more information contact Ellen Swan (902) 907-2318 or eswan@csasisters.org

**Just Fare
Market**
1225 4th St.
Fond du Lac, WI
54935

Located in
First Presbyterian
Church


920-322-3334

Open Thursday,
Friday and Saturday
from 9:30 a.m. to
1:30 p.m.
and the 2nd Sunday
from 9 a.m. to noon

info@justfare.org
www.justfare.org

Just Fare Mission Statement

- The following are the purposes for which this organization has been developed:
- To help alleviate poverty and empower artisans and farmers in developing countries to improve their standard of living while caring for our natural world.
- We strive to:
 - Educate our organization and community about the social and environmental consequences of a globalized economy and the social benefits of fair trade.
 - Encourage people to become more mindful of buying and consuming in relation to environmental sustainability and what individuals actually need.
 - Provide an outlet to market fair trade handicrafts, clothing, and food products created by artisans and farmers in developing countries.



Look for the label: The Fair Trade Certified™ label guarantees consumers that strict economic, social and environmental criteria were met in the production and trade of an agricultural product. Fair Trade Certification is currently available in the U.S. for coffee, tea and herbs, cocoa and chocolate, fresh fruit, flowers, sugar, rice, and vanilla. TransFair USA licenses companies to display the Fair Trade Certified label on products that meet strict international Fair Trade standards.


 **Just Fare Board of Directors** 


Carol Smith,
President

Edi Moore,
Secretary

Ruth Holstein,
Member

Jill Stiemsma,
Vice President

Jim Ries,
Treasurer

Carol Braun,
Member

Anne Lemke,
Member